



FOR IMMEDIATE RELEASE

Heart Force Appoints Veteran Cardiovascular and Thoracic Surgeon as Chief Medical Officer

VANCOUVER, BC—February 14th, 2008 Heart Force Medical Inc., a Vancouver-based developer of non-invasive cardiac performance monitors for rapid, accurate early measurement of cardiac performance, announced today it has appointed Dr. Edward Busse to the position of Chief Medical Officer. Busse will be responsible overseeing the clinical trials of the Heart Force Digital Ballistocardiograph (dBG) device at Regina General Hospital. The Heart Force's dBG device utilizes advances in digital signal processing and computing with a proprietary, finely-tuned sensor — the size of a two-dollar coin — to detect abnormalities in the heart's blood-pumping efficiency.

A member of the medical staff in Regina hospitals since 1969, Busse is a cardiovascular and thoracic surgeon who has balanced a clinical career with an impressive research record. He is associate clinical professor of surgery at the University of Saskatchewan and an adjunct professor in the Faculty of Kinesiology and Health Studies at the University of Regina. A fellow of a number of professional bodies, including the North American Society of Pacing and Electrophysiology, he has contributed to enhancing cardiovascular therapeutics, in particular through cardiac pacing technology. Winner of the Saskatchewan Medical Associations, Physician of the Year Award in 2003, Busse has over 40 published research papers.

"Edward's contribution to the advancement of cardiac pacing technologies has been significant" said Heart Force founder and Chief Technical Officer, David MacQuarrie. "His work in cardiovascular surgical procedure and pacemaker technologies make him an ideal fit for Heart Force."

"It is high time that cardiac monitoring devices become pervasive, easy to use in a clinical setting and provide rapid and accurate diagnosis. All too often in my surgical career I would find such advanced disease that by the time a diagnosis was made, chances for a full recovery were slim," said Busse. "I am pleased to lend my medical expertise to Heart Force. The company's unique approach to performance monitoring will improve health outcomes by enabling far earlier detection and management of heart failure."

Between 2000 and 2004, the latest year for which Statistics Canada has data, cardiovascular disease accounted for 380,861 deaths, making it the leading cause of death at 34 per cent of all fatalities.

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About Heart Force

Heart Force Medical Inc. develops non-invasive cardiac performance devices to measure and analyze the mechanical action of the heart. The Heart Force Digital Ballistocardiography (dBG) device combines complex computer programs and sophisticated sensors to measure the mechanical function of the heart through the various cardiac cycles. Currently available tests for cardiac disease are lengthy and expensive requiring significant technical expertise and equipment not readily available at first points of care. This test is inexpensive, easy-to-use and a quick reporting device. For more information, visit www.heartforcemedical.com.
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